



How can your business reach 16,000+ motivated customers in and around your neighborhood?

Advertise in APPLAUSE! The official playbill for Landmark on Main Street's 2025-2026 Season! *Give your business great exposure as we celebrate the 30th Anniversary of Landmark!*

16,000+ Views APPLAUSE! is given to every audience member at over 50 music, comedy, family and community performances throughout an entire year. We are thrilled to be expanding our show season throughout the summer! *Your business now benefits from an entire year of advertising.*

Our Audience is Your Audience. 60% of our audience is from Port Washington, Sands Point, Great Neck, Manhasset & Roslyn. Other audience members come from Queens, Nassau and Suffolk counties and beyond. *APPLAUSE! brings your local business directly to our target audiences.*

Support the Arts. Your APPLAUSE! ad shows your customers that you support the arts in our community. Your investment helps bring a wide range of talented performers & compelling programming to our theater. *We are one of the leading concert venues on Long Island.*

We Drive the Economy. Our audience members come for shows but stay to dine and shop. Visitors comment on the accessibility and beauty of Port Washington. *Landmark is a tourist destination with so much to offer.*

High Quality, Low Cost Professionally designed, APPLAUSE! features program information, artist photos and stunning graphics – it is a souvenir that our audience members take home with them. *It reminds them to support those who support us.*

APPLAUSE! 25
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Place your ad by July 18, 2025



ADVERTISING RATES

Ad Size

Ad Rate

Dimension

2-Page Spread

\$1,250

9 ½" W x 7 ¾" H

Full Page

\$900

4 ¾" W x 7 ¾" H

Half Page

\$700

4 ¾" W x 3 ¾" H

Quarter Page

\$500

4 ¾" W x 1 ¾" H

Requirements

- 4-color or B&W high resolution PDF, JPG or high quality laser print
- Free graphic design services for first time advertisers
- Submit digitally (online form) or email to: karen@landmarkonmainstreet.org
- Questions? Call Karen @ (516) 767-2355
- **Deadline: July 18, 2025**

Exciting Advertiser Benefits for our upcoming season

- Your business spotlighted in our pre-show video twice per season
- Your food & travel business will be showcased on our "Visitor" website page and in our special "On the Town" section in the APPLAUSE! playbill



Visit our website for a list of upcoming shows for our 2025-2026 season!
landmarkonmainstreet.org/events



Please Select ☐ Two-Page Spread ☐ Full Page ☐ Half Page ☐ Quarter Page
\$1,250 \$900 \$700 \$500

Please Select ☐ Use same ad as last year ☐ New Ad Provided/Needed

Name on Card _____ **Amount enclosed \$** _____

Signature _____

Credit Card Number _____ **CVV#** _____ **Exp. Date** _____

Business Name _____ **Contact Person** _____

Address _____

City _____ **State/Zip** _____ **Phone** _____

Email Address _____

Questions? Please call Karen Gennarelli at (516) 767-2355