



*How can your business reach 15,000+ motivated customers in and around your neighborhood?*

**Advertise in APPLAUSE!** The official playbill for Landmark on Main Street's 2024-2025 Season! *Give your business great exposure.*

**15,000+ Views** APPLAUSE! is given to every audience member at over 50 music, comedy, family and community performances from September to June. *Your business benefits from an entire season of advertising.*

**Our Audience is Your Audience.** 60% of our audience is from Port Washington, Sands Point, Great Neck, Manhasset & Roslyn. Other audience members come from Queens, Nassau and Suffolk counties and beyond. *Applause! brings your local business directly to our target audiences.*

**Support the Arts.** Your APPLAUSE! ad shows your customers that you support the arts in our community. Your investment helps bring a wide range of talented performers & compelling programming to our theater. *We are one of the leading concert venues on Long Island.*

**We Drive the Economy.** Our audience members come for shows but stay to dine and shop. Visitors comment on the accessibility and beauty of Port Washington. *Landmark is a tourist destination with so much to offer.*

**High Quality, Low Cost** Professionally designed, APPLAUSE! features program information, artist photos and stunning graphics – it is a souvenir that our audience members take home with them. *It reminds them to support those who support us.*

**APPLAUSE!** 24  
25

Place your ad by July 15, 2024



## ADVERTISING RATES

### Ad Size

2-Page Spread  
Full Page  
Half Page  
Quarter Page

### Ad Rate

\$1,250  
\$900  
\$700  
\$500

### Dimension

9 ½" W x 7 ¾" H  
4 ¾" W x 7 ¾" H  
4 ¾" W x 3 ¾" H  
4 ¾" W x 1 ¾" H

### Requirements

- 4-color or B&W high resolution PDF, JPG or high quality laser print
- Free graphic design services for first time advertisers
- Submit digitally (online form) or email to: [karen@landmarkonmainstreet.org](mailto:karen@landmarkonmainstreet.org)
- Questions? Call Karen @ (516) 767-2355
- **Deadline: July 15, 2024**

### NEW Advertiser Benefits for our upcoming season

- Your business spotlighted in an email twice per season
- Your food & travel business showcased on our revamped "Visitor" website page





**Please Select**  Two-Page Spread **\$1,250**  Full Page **\$900**  Half Page **\$700**  Quarter Page **\$500**

**Please Select**  Use same ad as last year  New Creative

**Name on Card** \_\_\_\_\_ **Amount enclosed \$** \_\_\_\_\_

**Signature** \_\_\_\_\_

**Credit Card Number** \_\_\_\_\_ **CVV#** \_\_\_\_\_ **Exp. Date** \_\_\_\_\_

**Business Name** \_\_\_\_\_ **Contact Person** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State/Zip** \_\_\_\_\_ **Phone** \_\_\_\_\_

**Email Address** \_\_\_\_\_